



**Player's** *Light*  
Enjoy the taste of Player's  
in a milder cigarette.



Regular and King Size

Warning: Health and Welfare Canada advises that danger to health increases with amount smoked — avoid inhaling.  
Av. per cigarette: King Size: 16 mg "tar", 1.1 mg nicotine. Regular: 14 mg "tar", 0.9 nicotine.

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